

A large, modern event space with rows of gold Chiavari chairs. In the background, a large screen displays the word 'WELCOME' in a light blue font. The room has a high ceiling with exposed beams and a polished floor that reflects the ambient light.

WELCOME

**IT'S
YOUR
TIME**



COLUMBIA, MO
MEETINGS



ENJOY EVERY MOMENT IN COLUMBIA, MO

Why choose between a small town and a big city when you can have both? Make the most of your time in a city that has it all: Columbia offers visitors an array of museums, art galleries, architecture, shopping, trails, parks and locally sourced cuisine that captures the diversity of a city while maintaining small-town charm. From the cultural melting pot of our downtown District to reinvigorating and

easily accessible trails and parks, our engaged community takes pride in everything our city has to offer and goes out of its way to make all feel welcome. And because people here know the value of investing in every facet of our community, when you're in Columbia, your guests are bound to experience something happily unexpected.

GETTING STARTED

We're here to make your job easier and save you time. We act as your go-between, working to accommodate your needs and budget and directing you to the appropriate contacts at hotels, meeting facilities, attractions, restaurants and service providers that can help you achieve your meeting goals.

ONCE YOU'VE BOOKED

The Columbia CVB strives to provide a full range of complimentary, customized services and materials for meetings, conferences and events which are based on group size, hotel room nights and other special considerations. These include:



CUSTOMIZED SERVICE PACKAGE

Our team can provide a service package just for your group with tangible and intangible products.



PROMOTIONAL MATERIALS

The CVB team will provide an information booth at your event that includes visitor guides, maps and other visitor information your guests could be interested in.



WELCOME LETTERS & SPEECHES

We are happy to have you in Columbia, and it is our pleasure to arrange custom welcome letters and speeches from local dignitaries.

VALUE

Columbia's meeting and lodging facilities are very reasonably priced. Our experienced and connected sales team is happy to assist you in securing proposals and setting up site visits, saving you valuable time. Our commitment is to ensure that all meetings, big or small, receive excellent service and our undivided attention.

CHOICE

Columbia has more than 30 hotels, which means a possible 3,500+ rooms, and our lodging options can accommodate any budget. In addition to an array of hotels, Columbia has more than 200 restaurants and a variety of shops and boutiques — many of them uniquely local. Our dynamic dining community and fantastic shopping opportunities are just part of what makes Columbia "what you unexpect!"



WHILE YOU'RE HERE

We are always excited and ready to show visitors everything Columbia has to offer. With an energetic community and an endless supply of dining, shopping, outdoor and team building activities to choose from, Columbia will be exactly what your group — and their guests! — “unexpected.” Whatever you’re looking for, let our team help you create just the right mix of planned group activities, as well as spouse and family outings.

CONVENIENCE

Columbia’s central location — right in the heart of mid-Missouri — and easy access from St. Louis and Kansas City via I-70 makes it an ideal Midwestern destination. The Columbia Regional Airport is served by American Airlines, offering daily flights connecting from Dallas and Chicago.

MEETING SPACES

With more than 30 hotels in Columbia, our team can help you find the perfect space to meet your group’s needs. Some of our spaces include:

FACILITIES

40,000 SQ FT

Columbia Expo Center
Holiday Inn Executive Center

10,000+ SQ FT

Courtyard by Marriott Stoney Creek Hotel &
Hilton Garden Inn Conference Center

5,000-10,000 SQ FT

Hampton Inn & Suites The Tiger Hotel

Less than 5,000 SQ FT

The Broadway by Holiday Inn Express &
Doubletree Suites
Drury Plaza Hotel Springhill Suites
Holiday Inn East

Less than 1,000 SQ FT

Candlewood Suites Residence Inn
Comfort Suites Drury Inn and Suites
Wingate Inn TownePlace Suites
Quality Inn

FUN

Time and time again, planners and guests are delightfully surprised by what Columbia has to offer. You’ll find that Columbia is more than a typical college town — it’s a vibrant city with urban amenities and a welcoming community. Our thriving downtown, miles of trails and an abundance of entertainment opportunities mean your guests will enjoy their stay, no matter their interests.

IT'S YOUR TIME... WHY NOT ENJOY IT?

Contact our sales team to get started on your most unexpected event yet.



Beth Mead, CMP, CTA
Convention Sales Supervisor
573.441.5577
Beth.Mead@como.gov



Terra Crane, CTA
Convention Sales Manager
573.441.5576
Terra.Crane@como.gov



Amy Jaco, CTA
Sales Coordinator
573.441.5576
Amy.Jaco@como.gov



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