

What You Unexpected

CONVENIENCE

Home to the University of Missouri, Columbia College and Stephens College, Columbia is a vibrant college town with urban amenities. It is centrally located in the heart of mid-Missouri with Interstate 70 providing an easy route to both Kansas City and St. Louis. Columbia's central location results in higher attendance for you. Columbia Regional Airport is serviced by American Airlines and United Airlines, offering daily flights connecting from Dallas, Chicago and Denver. Kansas City (KCI) and Lambert-St. Louis (STL) airports are each located two hours away from Columbia. Ground shuttle is available from both major airports.



Beth Mead, CMP, CTA
Sales Supervisor
573.441.5577 • Beth.Mead@como.gov

CHOICE

With nearly 40 hotels representing more than 3,800 rooms, our lodging options can accommodate any budget. In addition to an array of hotel options, Columbia has more than 200 restaurants, many of them uniquely local. Our dynamic restaurant community and fantastic shopping opportunities make Columbia "What You Unexpected!"



Terra Crane, CTA
Sales Manager
573.441.5576 • Terra.Crane@como.gov

VALUE

Columbia's meeting and lodging facilities are very reasonably priced. Our sales staff is happy to assist you in securing proposals and setting up site visits, saving you valuable time. Our commitment is to ensure that all meetings, big or small, receive our undivided attention and service excellence.

FUN

Time and time again, planners are delightfully surprised by what Columbia has to offer. Your attendees will find that Columbia is 'more than a college town' and 'surprisingly sophisticated.' We're also a friendly and welcoming community with a thriving downtown and an abundance of entertainment opportunities.

Columbia
Convention &
Visitors Bureau
VisitColumbiaMO.com

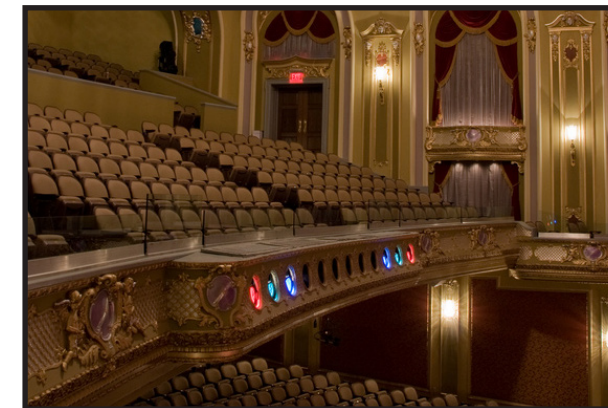


 @ColumbiaMOCVB  /VisitColumbiaMO
 /VisitColumbiaMO  /VisitColumbiaMO



Meeting Planner

Why choose between a **small town** and a **big city** when you can have **both**? Columbia offers visitors an array of museums, art galleries, architecture, shopping and locally sourced cuisine that captures the **diversity of a city** while maintaining **small town charm**. Culture and sophistication are evident immediately upon entering Columbia's downtown District. Our **engaged community** takes pride in everything Columbia has to offer and goes out of its way to make all **feel welcome**. Columbia keeps with the trends and is continuously adding new attractions to further **engage visitors** and locals alike. Whether in town for business or leisure, visitors are bound to experience something **happily unexpected**.



Getting Started

We are here to make your job easier! Working with Columbia CVB will make planning and implementing your meeting less time-consuming and more efficient. We work to accommodate your needs and budget. Columbia CVB will direct you to the appropriate contacts at hotels, meeting facilities, attractions, restaurants and service providers that can help you achieve your meeting goals.

Columbia CVB will act as a 'middle man' for you, matching your unique meeting needs to the appropriate products and services available in our community. By assisting you in obtaining proposals, securing room blocks and setting up site visits, we save you invaluable time.

We can facilitate the process of communicating with your decision makers by providing presentation materials and information packets to accompany our hotel partners' proposals.



While You're Here

We are always excited and ready to show visitors everything Columbia has to offer. With an endless supply of dining, shopping, and team building activities to choose from, Columbia will be just what your group "unexpects"!

Let our sales and service team help you create just the right mix of planned group outings along with spouse and family activities. From completing an obstacle course to axe throwing to culinary tours, hands-on craft or service projects, you are sure to find something that fits your attendees and guests perfectly.



Once You've Booked

The Columbia CVB strives to provide a full range of complimentary services for meetings, conferences, and events, which are based upon group size, hotel room nights and other special considerations. Our services are completely free of charge and customized to fit each groups' needs. We are happy to discuss special requests and look forward to partnering with meeting planners to make each event the most successful it can be.

CUSTOMIZED SERVICE PACKAGE
Our team can provide a service package customized for your group with tangible and intangible products.

LIAISON
Allow us the opportunity to be the liaison between the event rights-holder and the local host organization. We can assist with press release distribution as well as promotion on our website and social media sites.

WELCOME LETTERS & SPEECHES
We are happy to have you in Columbia, and it is our pleasure to arrange custom welcome letters and welcome speeches from local dignitaries.

PROMOTIONAL MATERIALS
The CVB team will provide an information booth at your event that includes visitor guides, maps and other visitor information your guests could be interested in.

Meeting Spaces



With nearly 40 hotels in Columbia, you are sure to find the perfect space within your budget for your event. Our team can help guide you to venue that best meets your needs.

EXPO CENTERS

20,000+ SQ FT
- Columbia Expo Center

Less than 5,000 SQ FT
- The Broadway by Doubletree
- Drury Plaza Hotel
- Holiday Inn East
- Holiday Inn Express & Suites
- Springhill Suites

HOTELS

10,000+ SQ FT
- Courtyard by Marriott
- Hilton Garden Inn
- Holiday Inn Executive Center
- Stoney Creek Hotel
& Conference Center

Less than 1,000 SQ FT

- Candlewood Suites
- Comfort Suites
- Days Inn
- Quality Inn
- Residence Inn
- Staybridge Suites
- TownePlace Suites

5,000 - 10,000 SQ FT

- Hampton Inn & Suites
- The Tiger Hotel